

Design Portfolio 001  
portfolio.designing.tools

Instructor:  
chris hamamoto  
chamamoto@snu.ac.kr

Teaching Assistant:  
Dong Gun Kim  
donggunkim93@snu.ac.kr

Introduce yourself:

Name, major, year

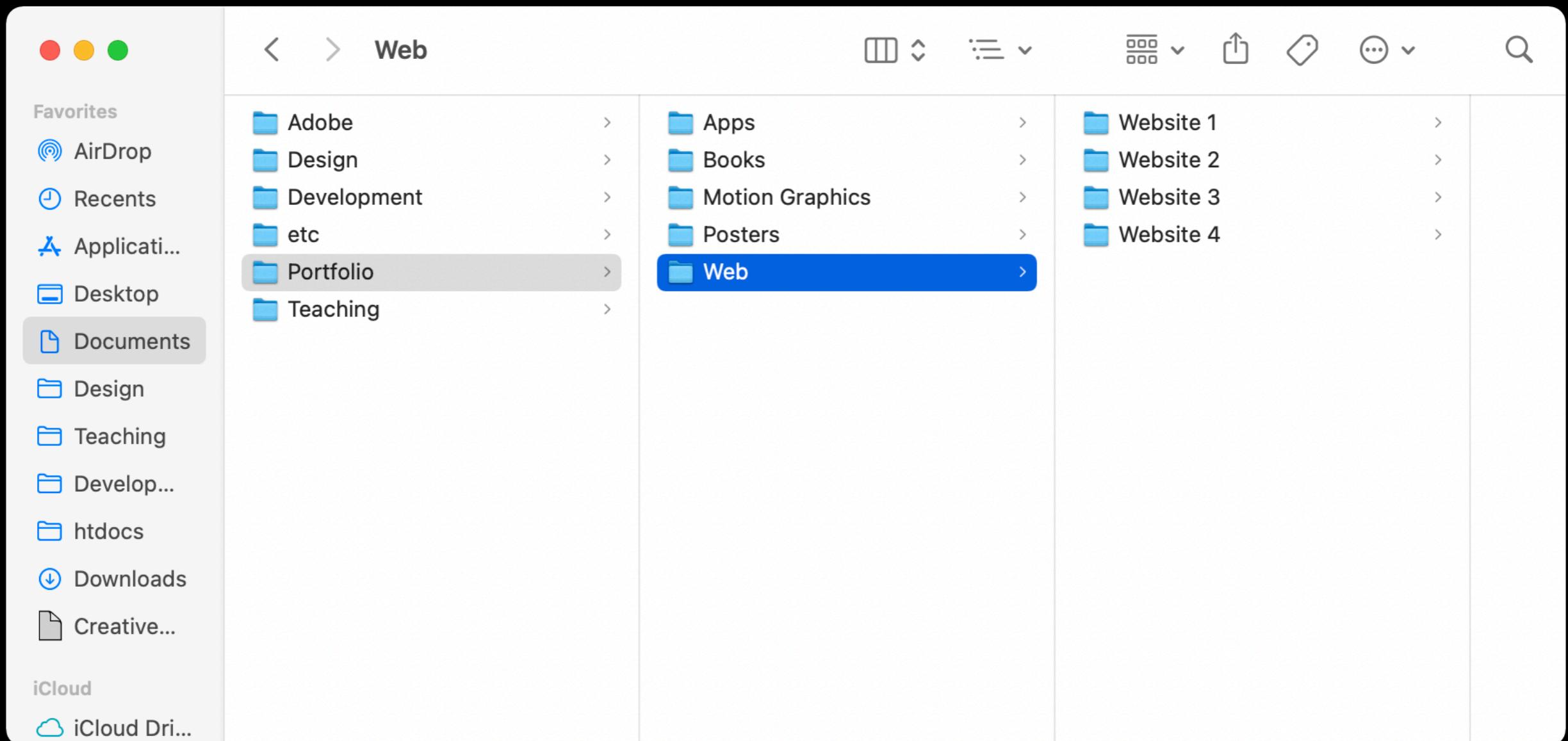
One of your favorite design studios or companies  
with good design

it's nice to meet you!

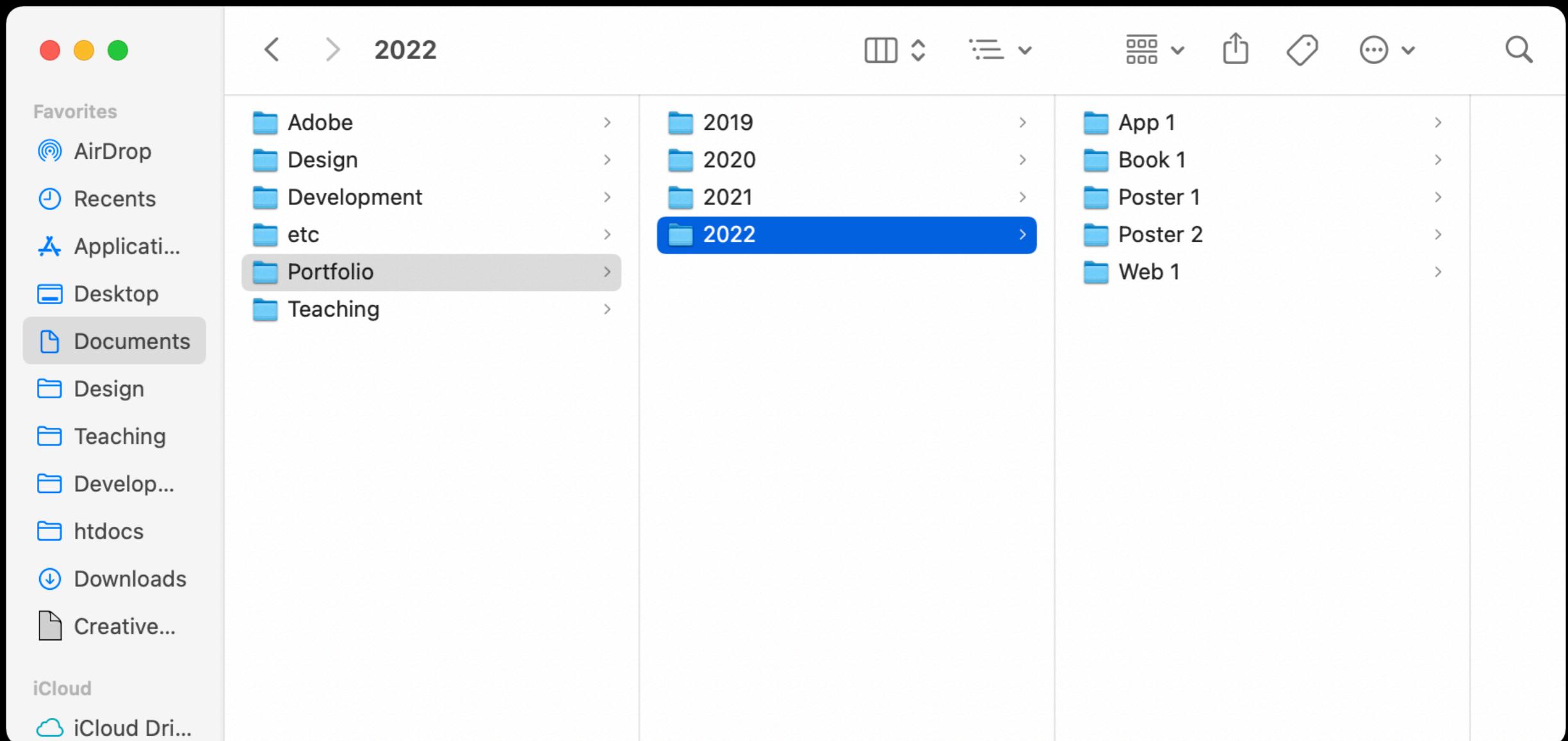
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For next class:

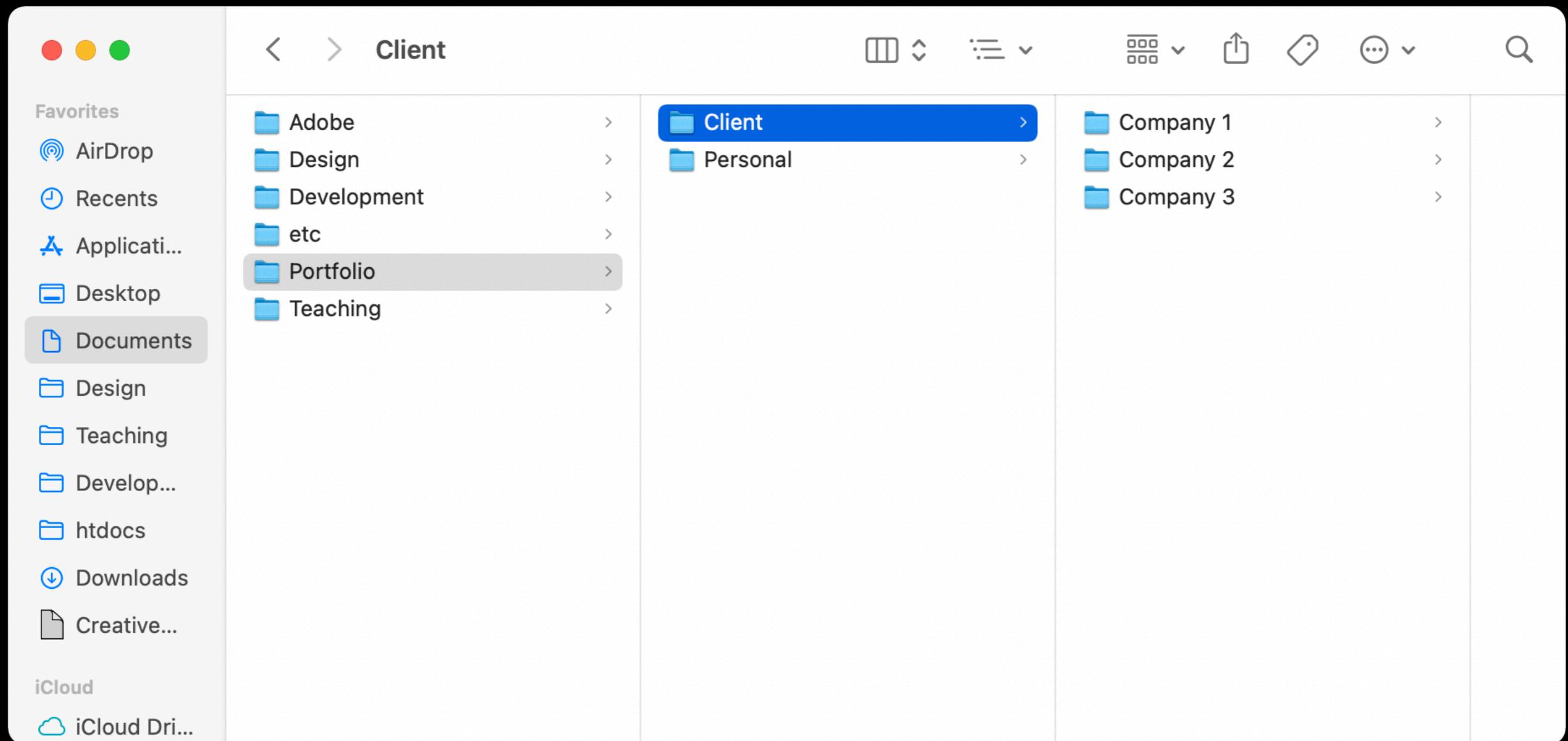
1. Write down a short description of your ideal role after school
2. Organize your work into folders
3. Prepare a short presentation (with visuals) on your work and your goals after school (~4 mins) featuring your:
  - A. background
  - B. work
  - C. interests



organized by media



organized by date



organized by audience

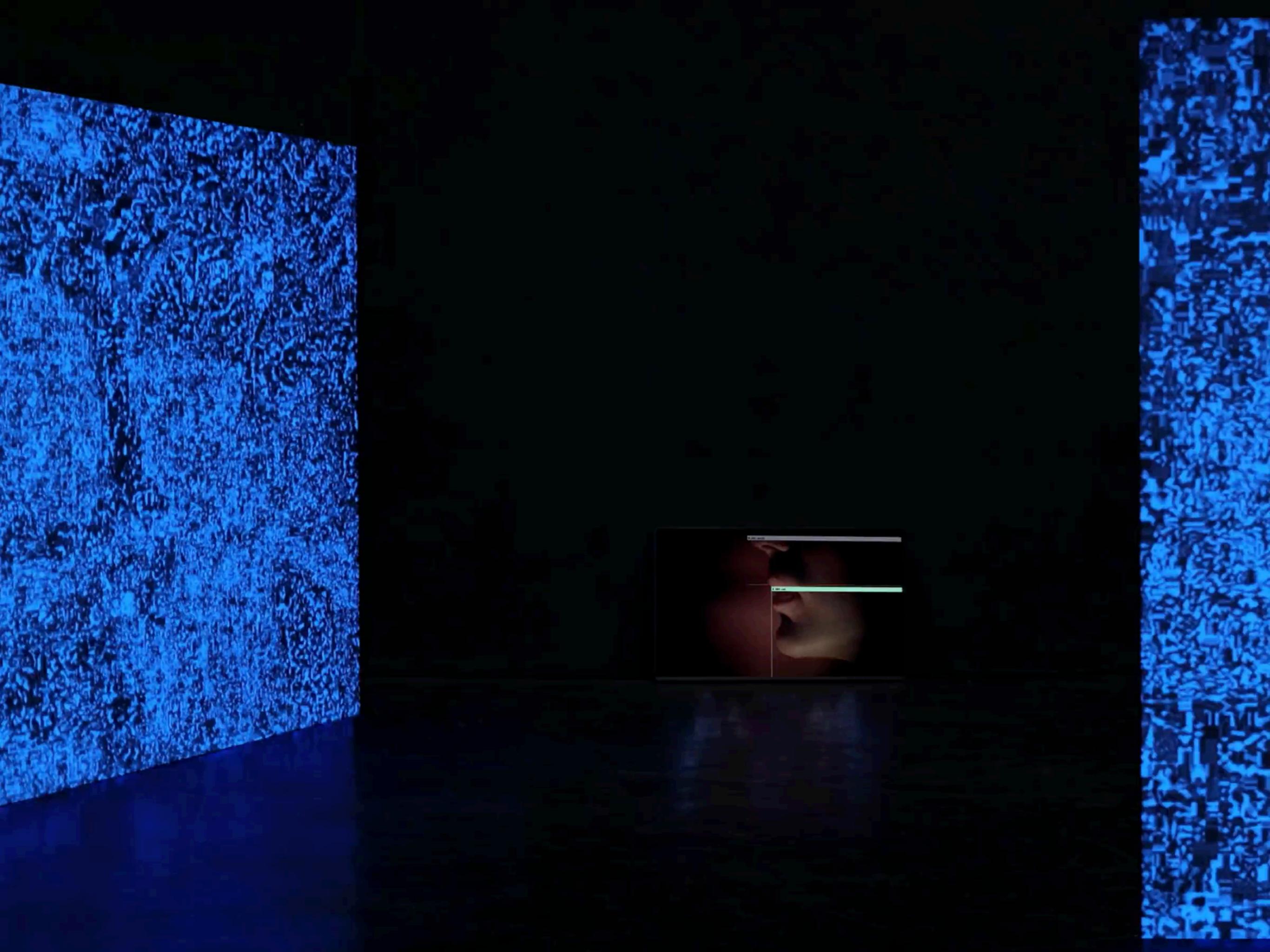
organized by:

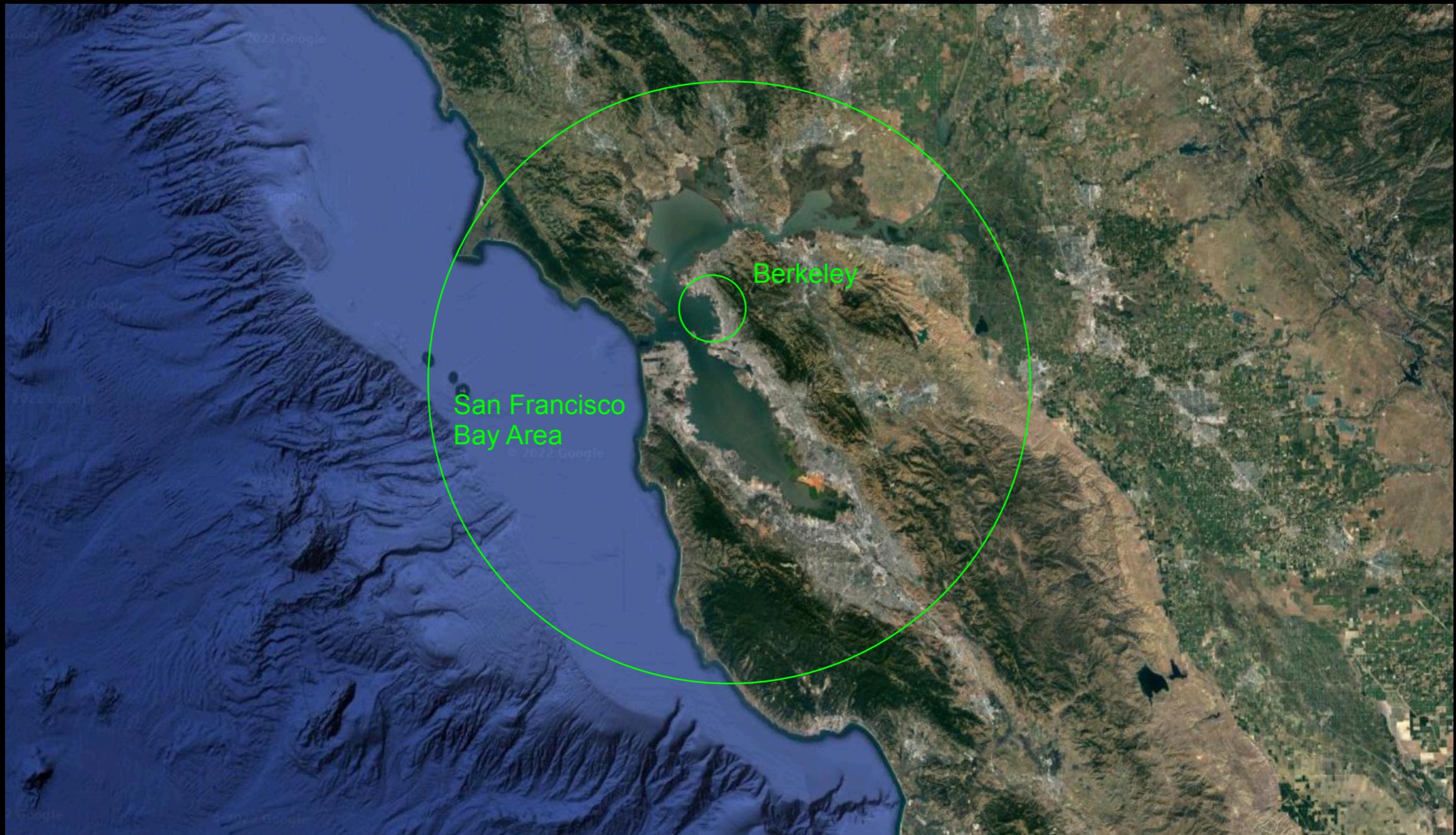
emotion  
quality  
collaborators  
scale  
volume  
length  
color  
time spent  
reward  
cost

...

Portfolio Design:  
Sample Intro Talk  
chris hamamoto

[chrishamamoto.com/projects](http://chrishamamoto.com/projects)

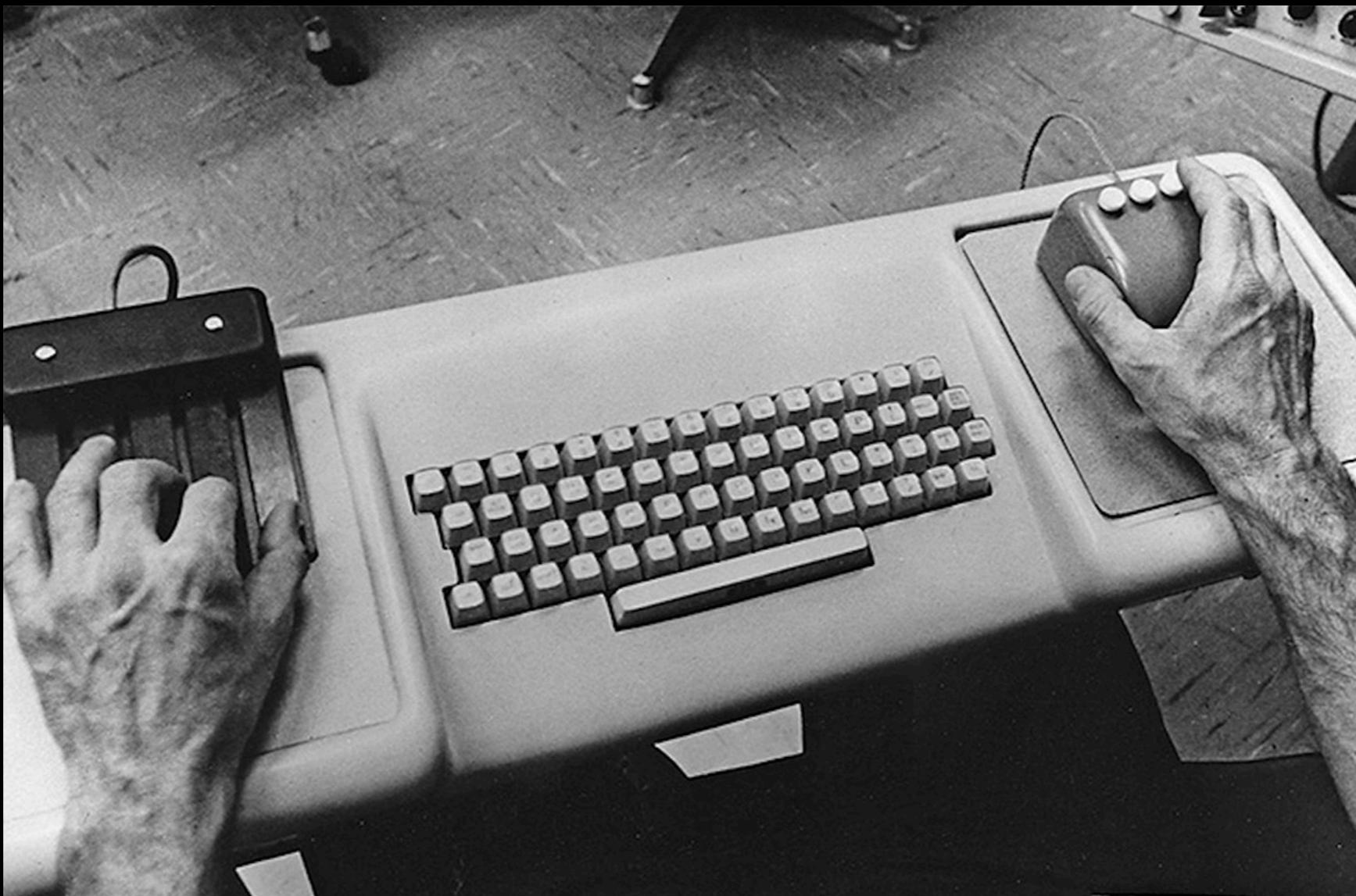




San Francisco Bay Area, CA, USA



Community Memory, First Internet Bulletin Board, Berkeley, CA 1972



The Mother of All Demos, Douglas Engelbart, December 9, 1968

# The Last Whole Earth Catalog

*access to tools*



Evening.  
Thanks again.

# The Last Whole Earth Catalog

*access to tools*



Evening.  
Thanks again.

# The Last Whole Earth Catalog

*access to tools*



Evening.  
Thanks again.

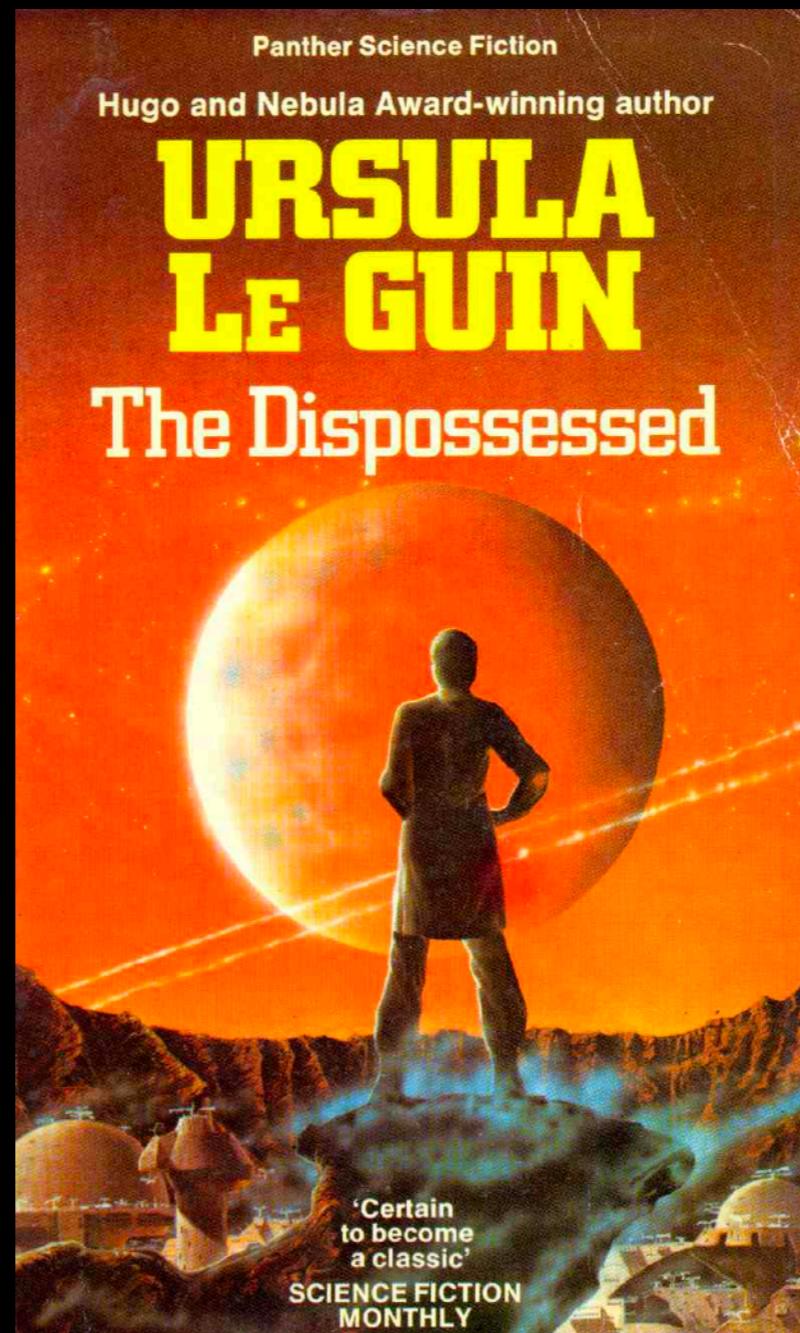
\$5

\$5

This image is a collage of various magazine clippings and diagrams from the 1970s. It features several large, bold titles at the top: 'Shelter and Land Use' (page 18), 'Tensile Structures, Volume One' (page 19), and 'Tensile Structures, Volume Two' (page 19). The content is organized into several sections: 'Space Grid Structures' (page 18) with a large diagram of a space grid; 'Fuller Sun Dome' (page 18) with a diagram of a geodesic dome and a book cover; 'The Dymaxion World of Buckminster Fuller' (page 18) with a diagram of a Dymaxion map; and 'Tensile Structures, Volume Two' (page 19) with a large diagram of a tensile structure. The collage also includes smaller images of Fuller's work, such as a diagram of a space grid, a book cover for 'Tensile Structures, Volume One', and a diagram of a geodesic sun dome. The overall style is a mix of technical diagrams and artistic representations of Fuller's concepts.



V Vale from RESearch Publications



The Dispossessed by Ursula K. Le Guin

The LAB

web.archive.org/web/20020928141146/http://www.thelab.org/

http://www.thelab.org/ 702 captures 12 Dec 1998 - 25 Aug 2022

September

***The Living LABoratory***  
A residency & installation by Lise Swenson

On view: Thursday, September 12- Thursday, October 3, 2002  
Gallery Hours: Wednesday-Saturday, 1-6 PM (free admission)  
Opening reception: Thursday, September 12, 7-9 PM

**Live Art LAB:** September 13, 18, 20, 25 & 27, 8 PM (\$5-\$10 sliding scale admission)  
All events take place at The LAB, 2948 16th Street @ Capp, San Francisco  
For information, call (415) 864-8855

»[Read more about the project](#)  
»[View Live Art LAB Submission Guidelines](#)

**Funders**

The LAB, a project of the art re grup, Inc., is supported in part by the William and Flora Hewlett Foundation; The Andy Warhol Foundation for the Visual Arts, LEF Foundation; National Endowment for the Arts; The Creative Work Fund, California Arts Council, a state agency; the San Francisco Publicity and Advertising Fund's Hotel Tax/Grants for the Arts program; Zellerbach Family Fund; National Trust for Historic Preservation; The British Council; The Arts Council of England; San Francisco Mayor's Office of Community Development; and members and volunteers of The LAB. The ideas expressed in this site are not necessarily those of our funders.

For more information on upcoming events in the Bay area visit Grants for the Arts' new website at <http://www.sfarts.org>

Make our dreams come true and get a tax deduction too...

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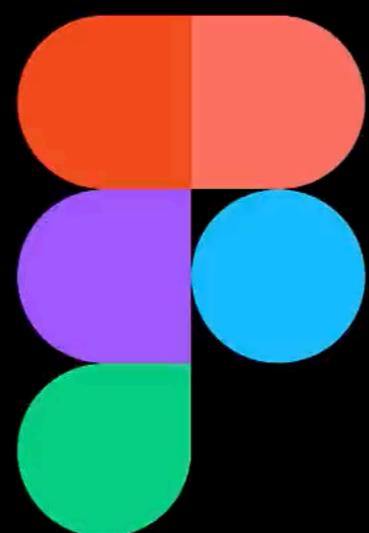
email a request to be on our event list

powered by Laughing Squid

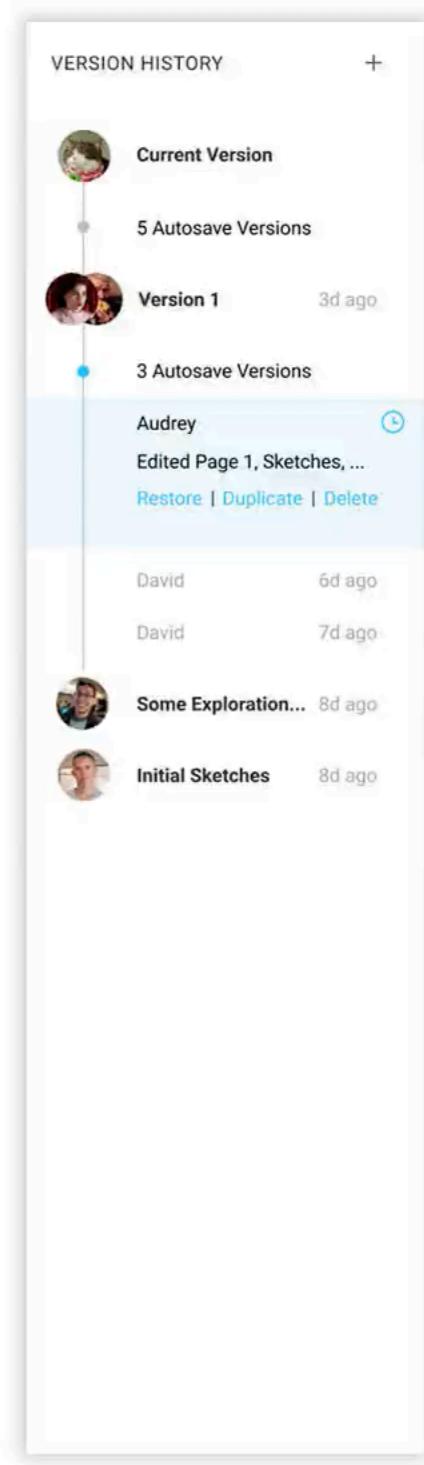
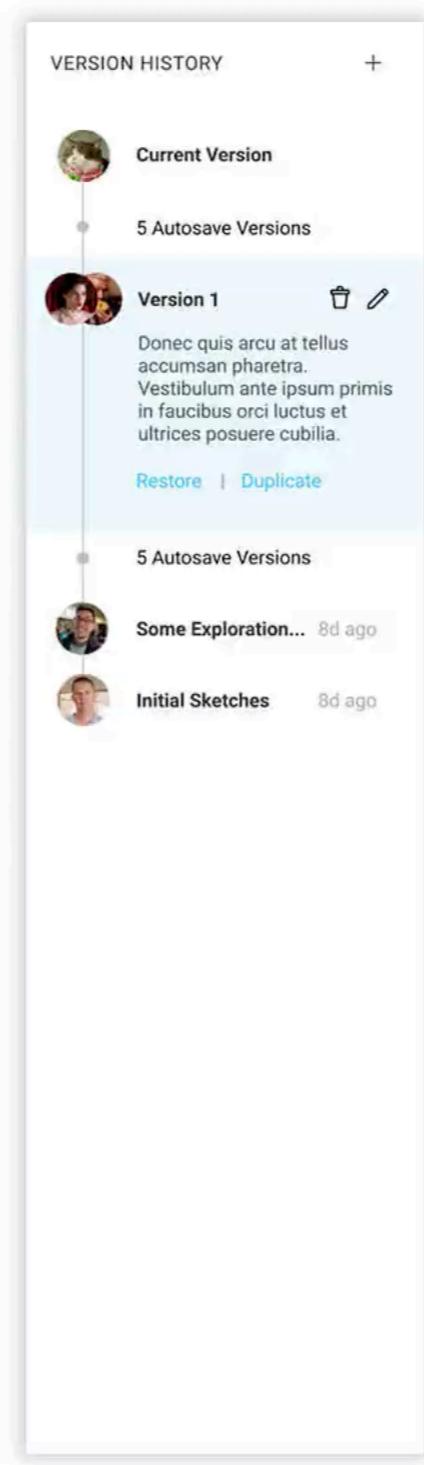
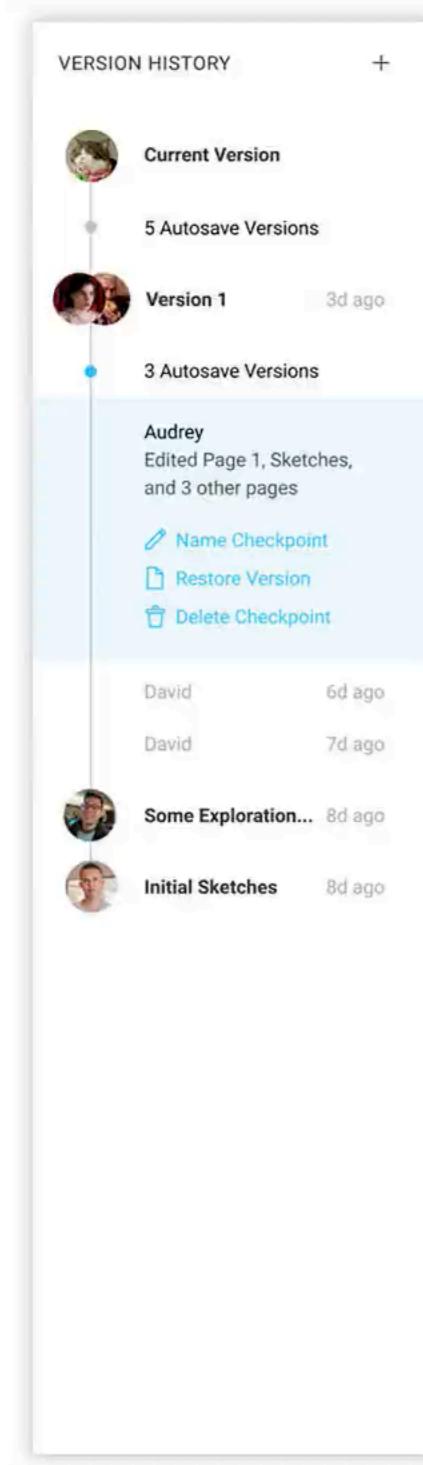
site maintenance by [hellocard](#)



Coexist bumper sticker, by Peacemonger



Figma



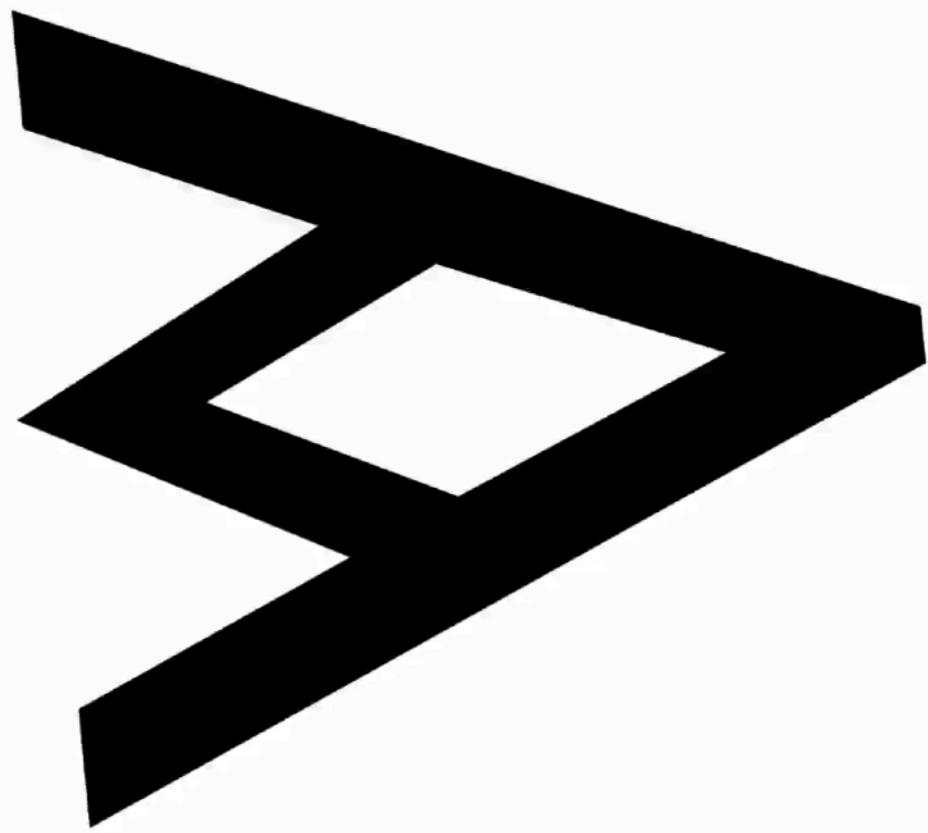


Landscape

84° E

37°52'29" N

122°15'51"

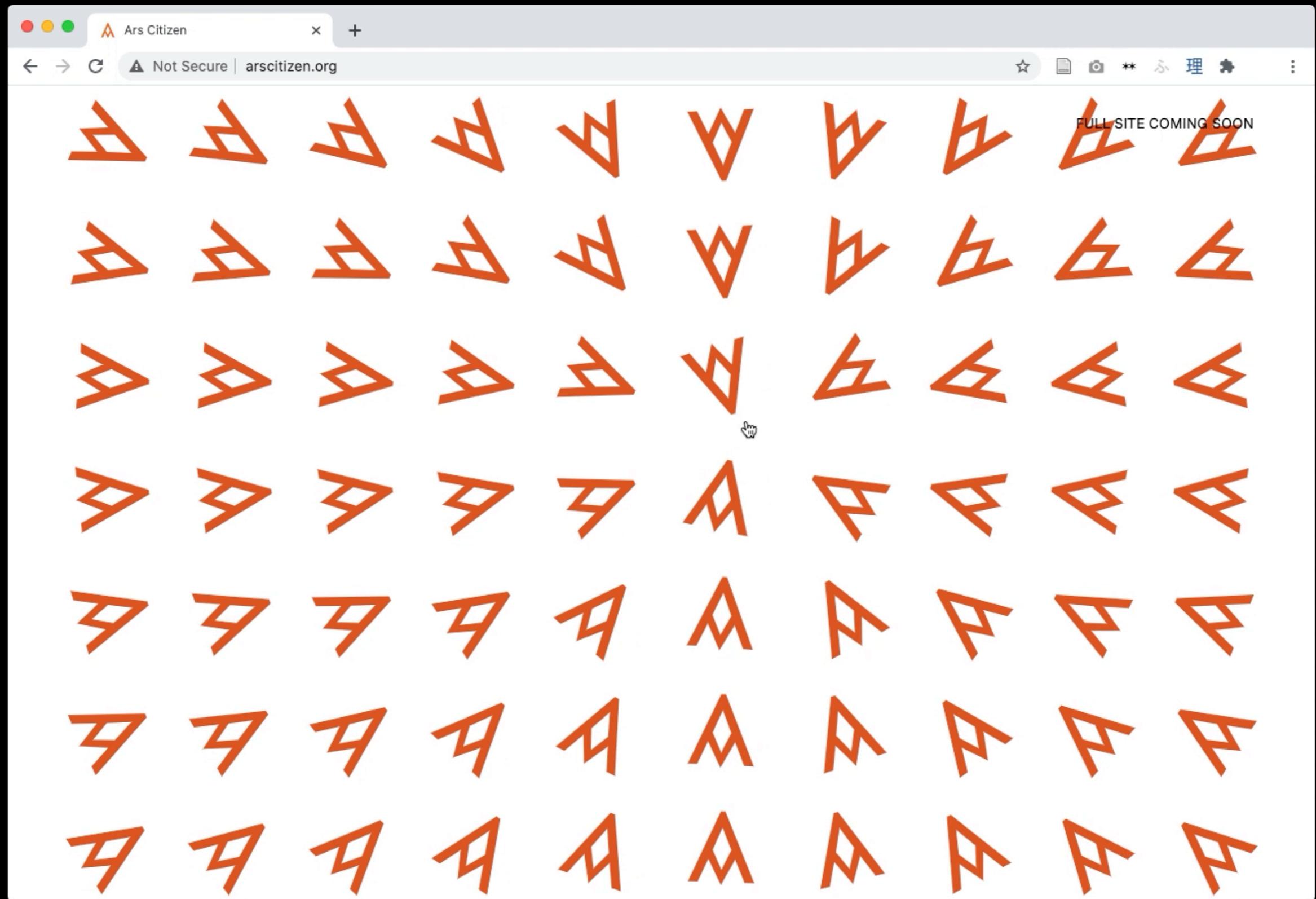




ARS CITIZEN



Ars Citizen





## Missing Sophie Calle



*Voir la mer* (detail), 2011. © Sophie Calle / Adagp, Paris, 2017. Courtesy Paula Cooper Gallery, Fraenkel Gallery, Galerie Perrotin

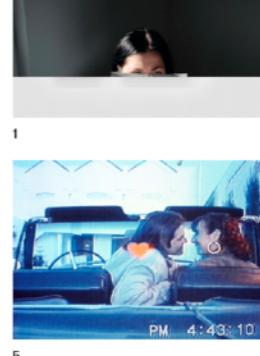
Summer 2017- Ars Citizen initiated and curates a major exhibition of the French conceptual artist Sophie Calle (b. 1953, Paris) to be presented by Fort Mason Center for Arts & Culture on the San Francisco waterfront from June 29 to August 20, 2017. Titled Missing, this is the largest exhibition of the internationally acclaimed artist in the US. A series of collateral programs as partnerships between Ars Citizen and various organizations will take place across the Bay Area: Berkeley Art Museum & Pacific Film Archive, FraenkelLab, City Lights Bookstore, and The Roxie Theatre.

These events deepen and extend the special relationship between Sophie Calle and the Bay Area, the region where the artist's career began in the late 1970's. They also mark the first milestone in a longer-term commitment undertaken by Ars Citizen with the artist. [MORE](#)

Artist	Sophie Calle
Work	Missing
Partner	Fort Mason Center for Arts and Culture
Location	San Francisco
Year	2017
Type	Site-specific exhibition
Status	Summer 2017
Production	Arter
Related Programs / Partnerships	Film Screening and Q&A with Sophie Calle, University of California, Berkeley, Art Museum and Pacific Film Archive (BAMPFA), Thursday, June 22, 7 p.m. 2155 Center St., Berkeley The University of California, Berkeley, Art Museum and Pacific Film Archive (BAMPFA) presents screenings <i>No Sex Last Night</i> (1992) and <i>Untitled</i> (2012), followed by a Q&A with Calle and BAMPFA director Larry Rinder. For tickets and more information, visit <a href="http://bampfa.berkeley.edu/event/evening-sophie-calle">bampfa.berkeley.edu/event/evening-sophie-calle</a>

**SOPHIE CALLE: My mother, my cat, my father, in that order.** FraenkelLab, Friday, June 23–August 26, Opening reception: Friday, June 23, 5:30–7:30 p.m.  
1632 Market St., San Francisco  
An exhibition which follows upon

FULL SITE COMING SOON



1. "La Dernière Image. Aveugle au lever de soleil" / "The Last Image. Blind with sunrise", 2010  
A color photograph under plexiglass cover (66 x 62 cm), a color photograph with metal frame (25 x 31 cm), a text with metal frame (30 x 21,5 cm)  
115 x 82 cm / 45 1/4 x 32 1/4 inches  
© Sophie Calle / Adagp, Paris & ARS, New York, 2017, Courtesy Paula Cooper Gallery, Fraenkel Gallery and Galerie Perrotin

2. "Rachel Monique. Couldn't Capture Death" (detail), 2007  
© Sophie Calle / Adagp, Paris & ARS, New York, 2017, Courtesy Paula Cooper Gallery, Fraenkel Gallery and Galerie Perrotin

3. "Voir la mer. 738 Woman", 2011  
159" digital film with color and sound, TV screen, framed color photograph  
59 x 103 x 3 cm (screen), 33,5 x 52,5 x 2,5 cm (photograph) Cinematographer: Caroline Champetier  
Photo : Margherita Borsano  
© Sophie Calle / Adagp, Paris, 2017, Courtesy Paula Cooper Gallery, Fraenkel Gallery and Galerie Perrotin

4. "Take care of yourself. Proofreader, Valérie Lemmets" / "Prenez soin de vous. Correctrice, Valérie Lemmets" 2007 Color print, text, frame (x2) / Photographie couleur, texte, encadrement (x2) © Sophie Calle / ADAGP, Paris & ARS, New York, 2017 Courtesy Perrotin, Paula Cooper Gallery and Fraenkel Gallery

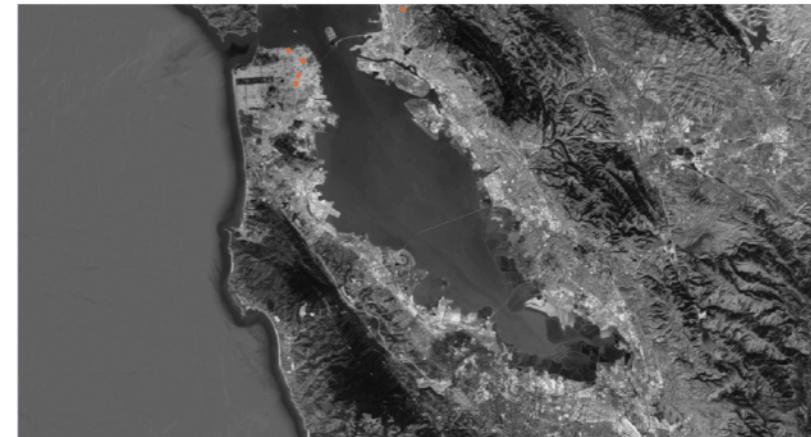
5. still from *No Sex Last Night (Double Blind)*, 1992  
35mm film in French and English with English subtitles  
76:00 minutes  
© 2017 Sophie Calle / Artists Rights Society (ARS), New York / ADAGP, Paris. Courtesy of Sophie Calle and Paula Cooper Gallery, New York

6. Still from *Untitled* (Sans Titre)  
Documentary film in HDCam, 16/9e, 52 minutes  
Production : FOLAMOUR PRODUCTIONS  
Copyrights : Folamour - 2012

7. "Take care of yourself. Proofreader, Valérie Lemmets" / "Prenez soin de vous. Correctrice, Valérie Lemmets" 2007 Color print, text, frame (x2) / Photographie couleur, texte, encadrement (x2) © Sophie Calle / ADAGP, Paris & ARS, New York, 2017 Courtesy Perrotin, Paula Cooper Gallery and Fraenkel Gallery

8, 11, 13. Images and Maps of Fort Mason Project

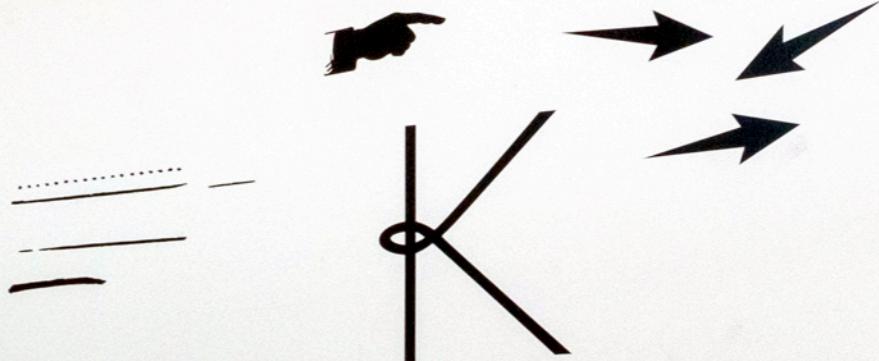
### map





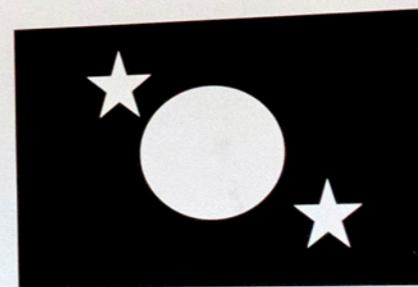
Jon Sueda: Reassembled Works

SCRIMSHAW  
LOOMINGS  
KEEL  
PEQUOD  
THE PACIFIC  
WHALING  
AHAB  
ISHMAEL  
MELVILLE  
MOBY DICK

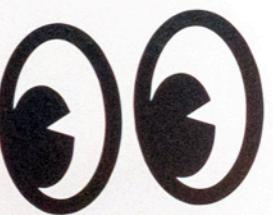


OR LESS OR LESS OR LESS

S.



PART 1



Jon Sueda: Reassembled Works



## Second Thoughts

Proyecto

Second Thoughts es un programa de conferencias, talleres y de discusión enfocados en prácticas artísticas que la comunicación visual y el diseño gráfico como y motivos de experimentación e investigación duración de un año, consiste en una serie de visitas de artistas internacionales a la Ciudad de México y culmina con una exhibición y una reunión de los invitados que reunirán el trabajo de los invitados de artistas locales.

Las actividades se llevarán a cabo en Alumnos47 y Museo inicio del 2015.

EN

Programa

Visita 1:  
David Reinfurt (Dexter)

2015

David discutirá diseño, edición, publicación y distribución. Sus

Participantes

David Reinfurt

David Reinfurt ideas altamente conceptuales con experimentación tecnológica.

un estudio de diseño compuesto por una red colaboradores en constante rotación

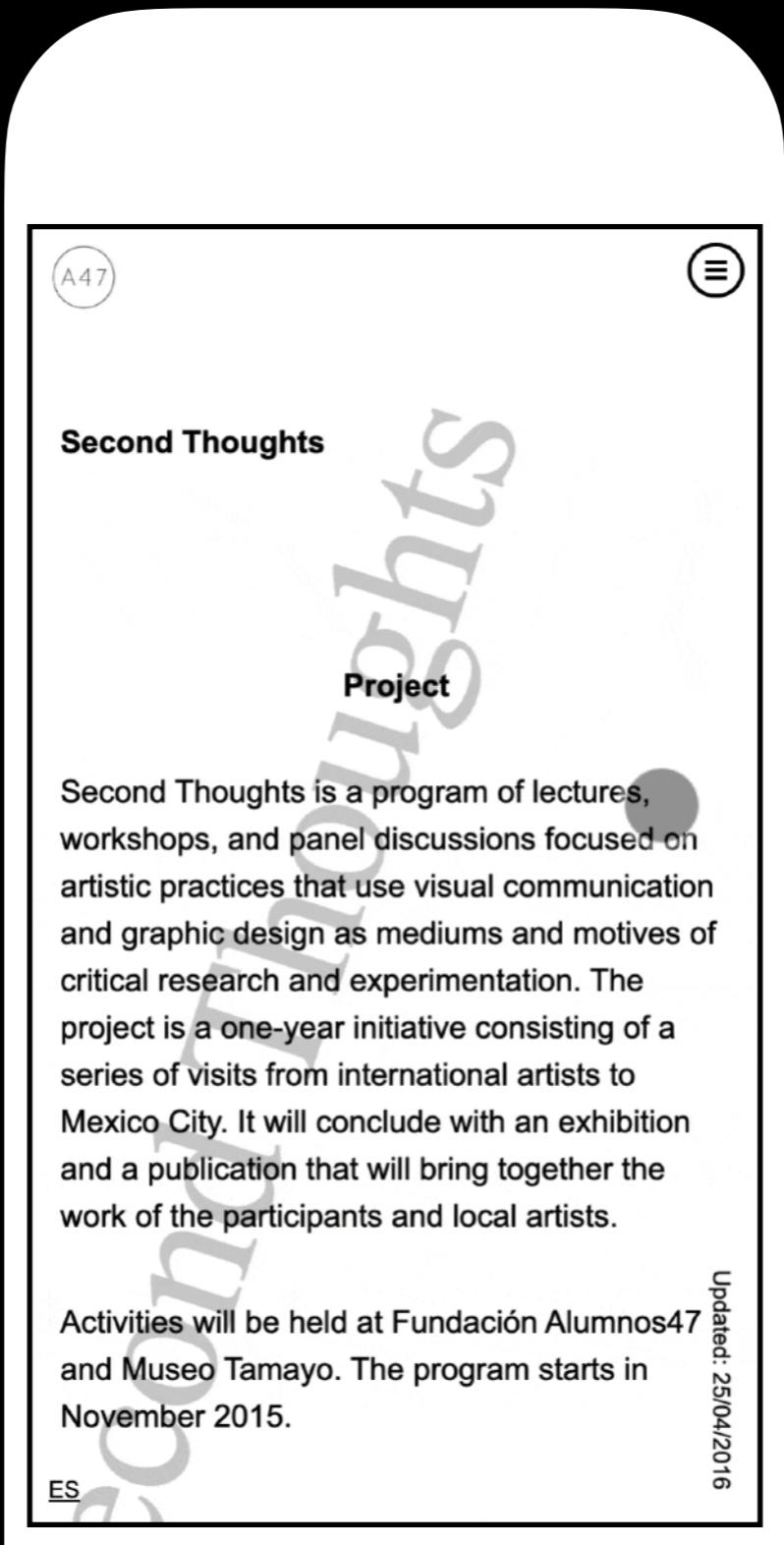
En 2006 junto con uart ailey, Reinfurt Dexter Sinister, un taller editorial que funciona de manera contraria a la producción de gran escala. Siguiendo las transformaciones en la manufactura industrial, Dexter Sinister

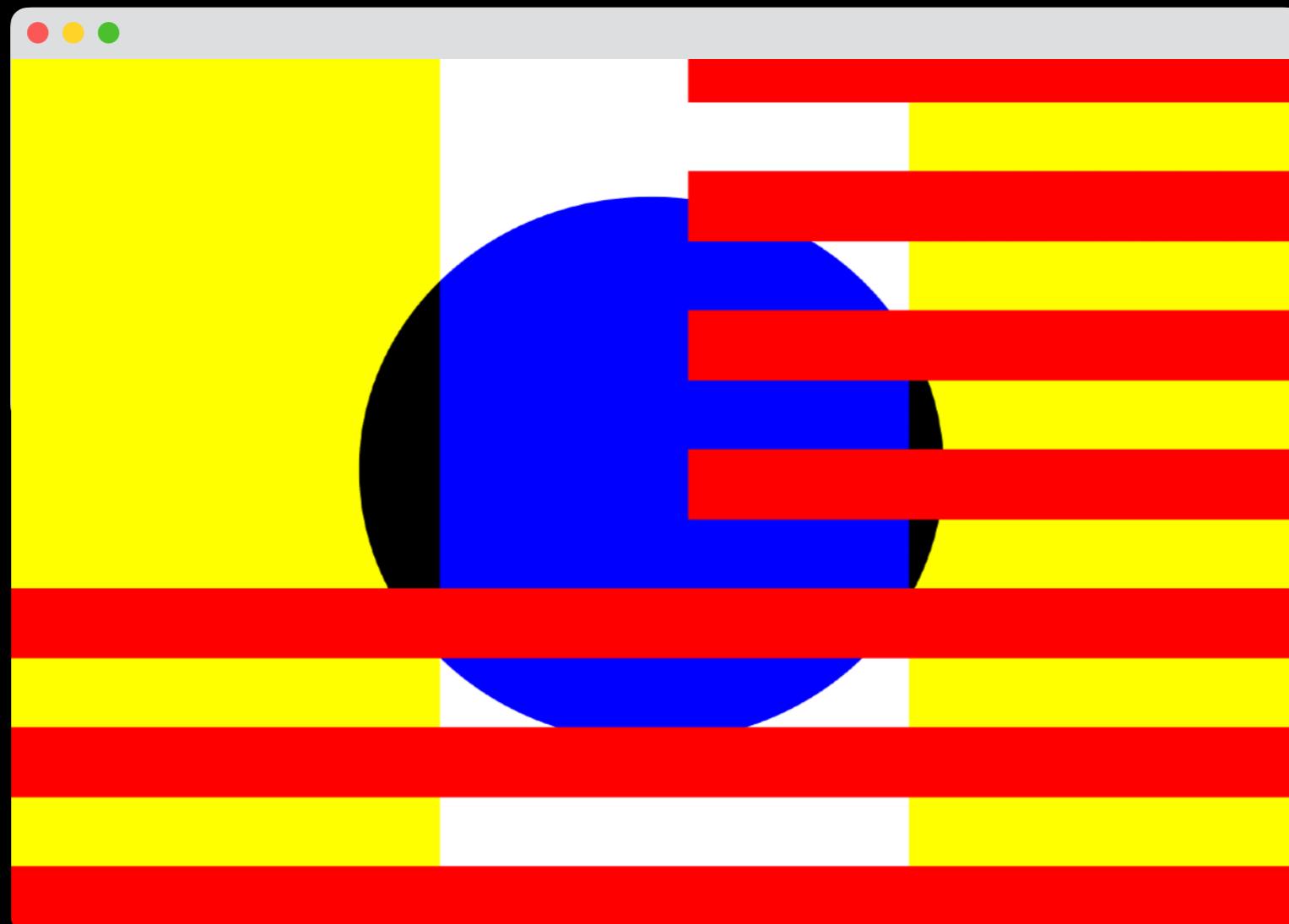
Más referencias

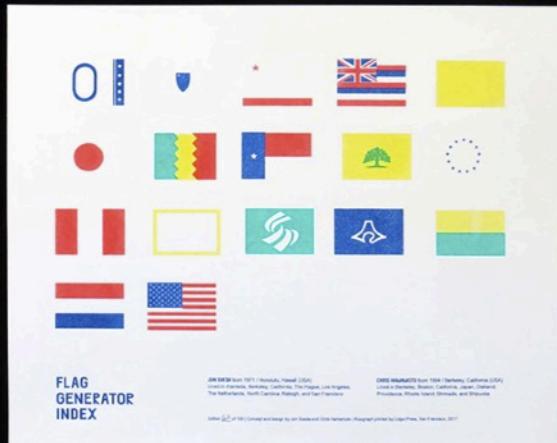
Dexter Sinister  
o-r-g.com  
servinglibrary.org  
MoMA Ecstatic Alphabets  
Afterall on Dexter Sinister  
David Reinfurt at Walker Art Center

Metahaven  
Mthvn  
Rhizome An  
Interview with Metahaven

Actualizado: 19/07/2015







B  
C  
A

INFORMATION  
& TICKETS



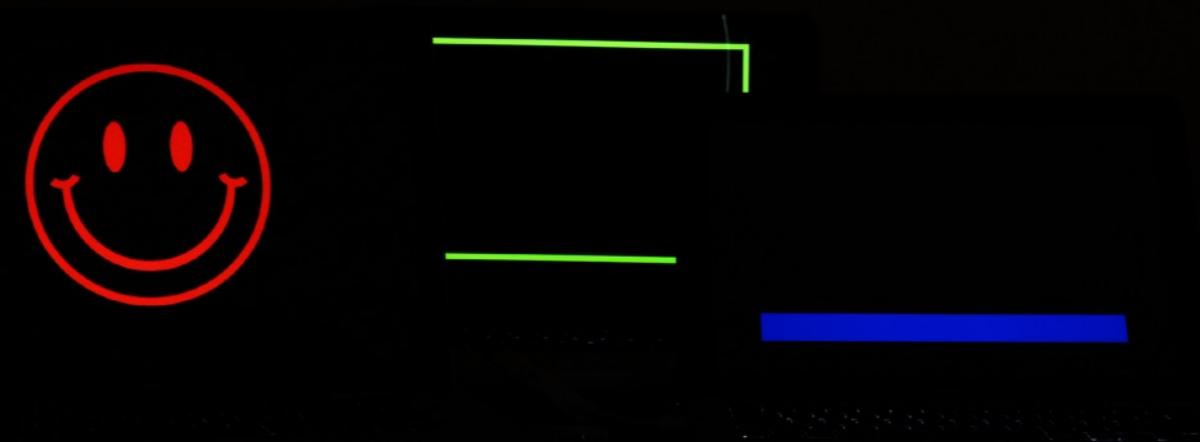
CENTER FOR  
THE ART OF  
PROGRESS

Flag Generator: Citizenship cloth flags



Flag Generator: Citizenship projections







Make Book

# ON PUBLISHING GRAPHIC DESIGNERS WHO PUBLISH

Edition 703, Collated  
June 16, 2021 at 18:44

On Publishing:  
Graphic Designers  
Who Publish

Edition 658  
Compiled on  
June 14, 2021 at 16:27



Hardworking Go

# ON PUBLISHING

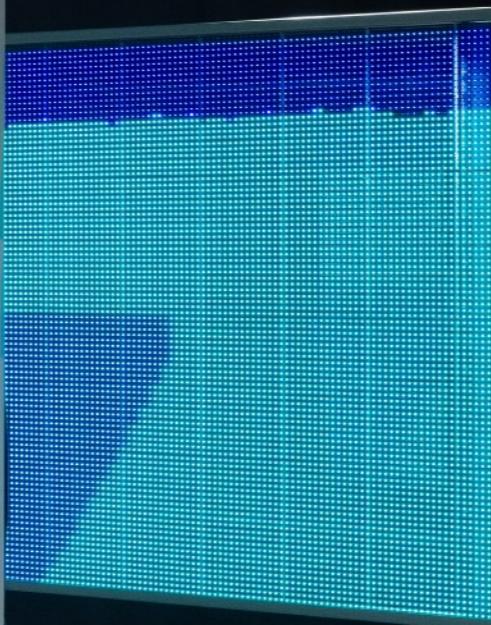
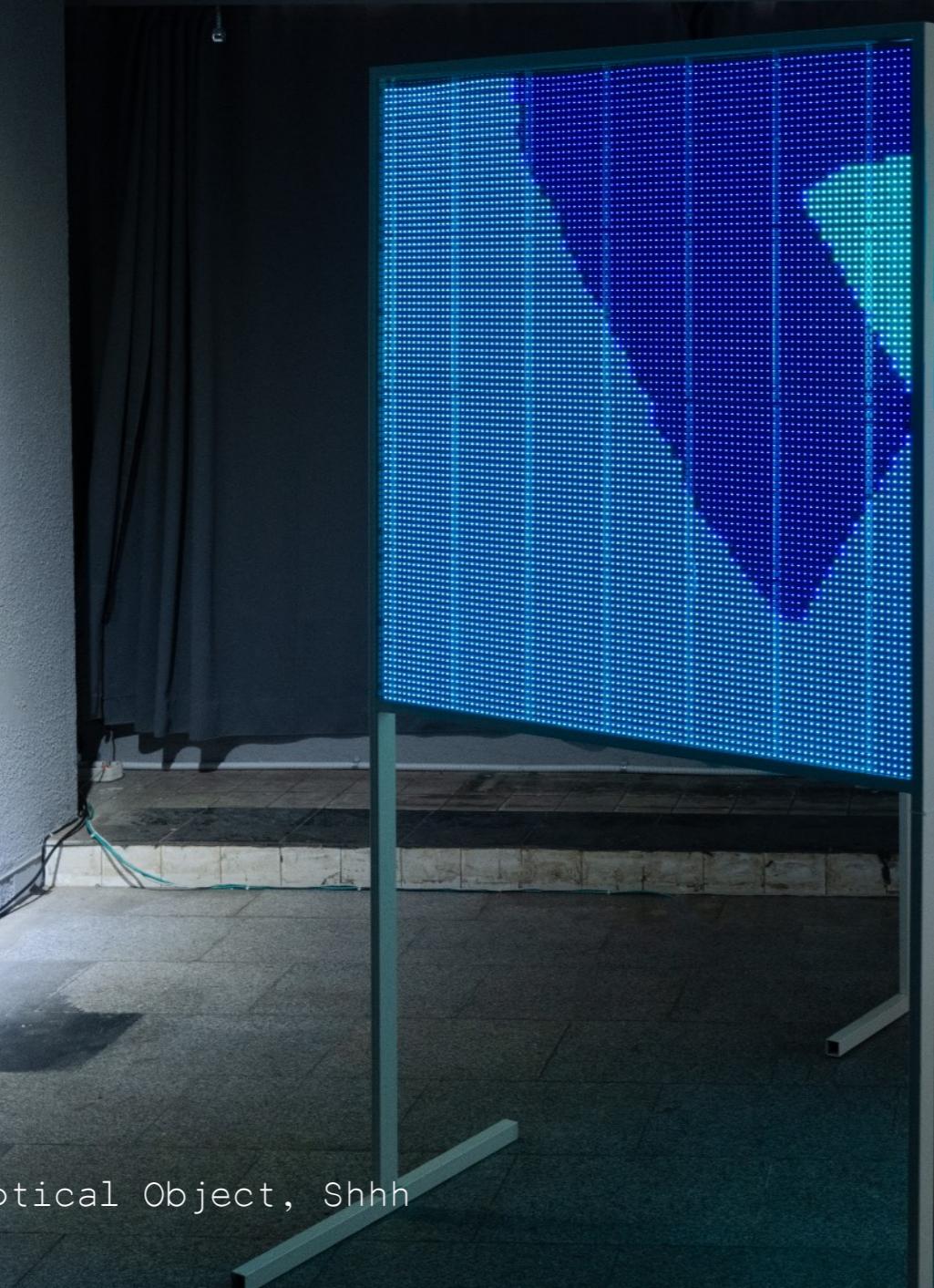
- 4 Thoughts on Publishing
- 20 Actual Source
- 24 Danielle Aubert
- 30 Colpa Press
- 36 Companion-Platform
- 42 Corners
- 48 Emigre
- 54 feeeeels
- 60 Gato Negro
- 66 Kristian Henson of HWGL
- 72 Inventory Press
- 80 Ju Hyun Kang
- 86 NXS
- 94 ORG
- 100 PRESS ROOM
- 108 Side Issues
- 114 Paul Soulellis
- 122 Specter Press
- 130 split/fountain
- 140 SUPERSALADSTUFF
- 150 Typographica
- 150 Walker Art Center
- 170 Workroom Press
- 170 Yejin Cho
- 182 Yellow Pages

# Graphic ■ Optical ⊖ Object ⊖

Chris Hamamoto

2024.4.28 – 5.9

[www.shhh-project.org](http://www.shhh-project.org)



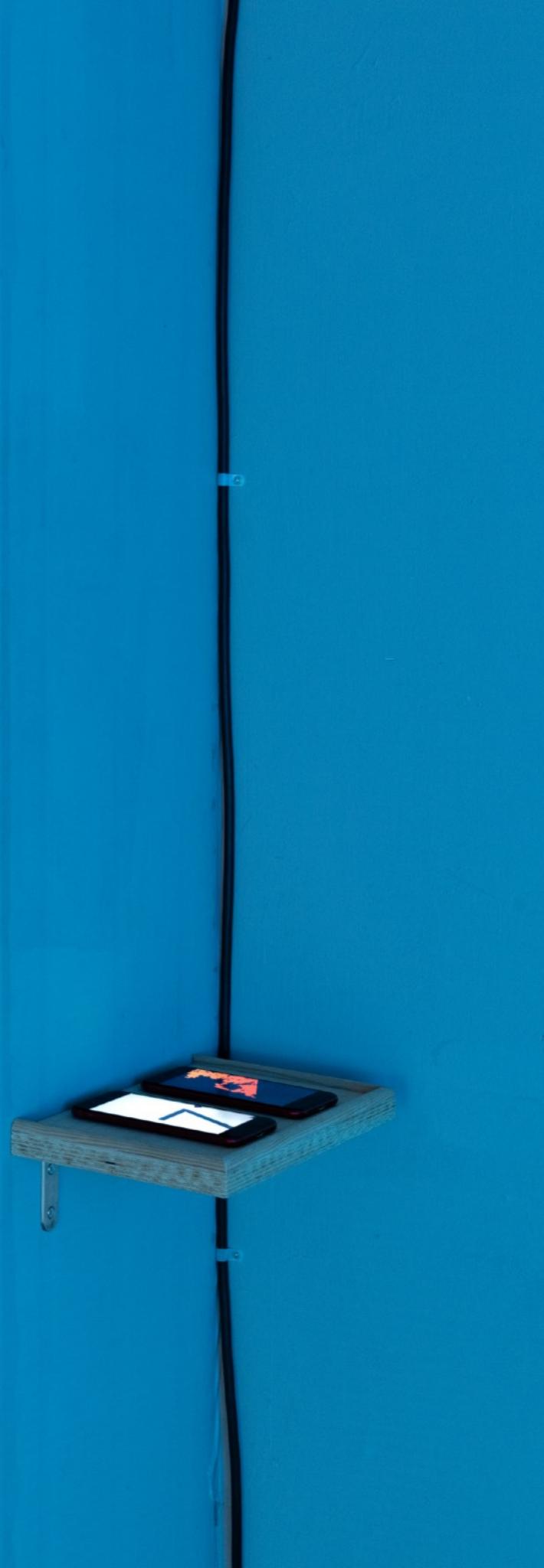
Graphic Optical Object, Shhh



Graphic Optical Object, Shhh



ct, Shhh



쉬 shhh  
嘘 シー

Graphic Optical Object, Shhh

SOC ASSEMBLY 2025

Cohort Program

Saturday 8 & Sunday 9 Feb

Exhibitions, workshops,  
discussions, working  
groups, podiums, and more.

**SOC**

**Z**

hdk

Zürcher Hochschule der Künste

Collective exhibition// The Frank Chu Archive

*Chris Hamamoto, Jayoon Maeng, Sohui Kim*

The Frank Chu Archive showcases a collection of posters created using the lore of the 12 Galaxies, a conspiracy theory developed and promoted by San Francisco based serial protestor Frank Chu. This installation will be paired with an in-flux publication reflecting on the potential and limitations of conspiracy theories as an organizing method.



School of Commons Assembly Collective Exhibition, 2025



**FRANKLIN**  
3S: INTERPLANETARY  
UILTED TO A  
ULATIONS OF INFINITY  
RUSCROJRELLITOL

**PERRY**

LOSTROWROLLIONS OF POPULATIONS  
NBC: VENTROKRENIEL PODHOSTERS  
METEOROLOGISTS GOVERNANCES

**FINGERS**  
TASS: YUSCORENIEL NETSITES  
**12 GALAXIES**  
POST OPERATIVES OVERACHIEVEMENTS  
AFFILIATIONS CHOREOGRAPHY

**WINTER**  
GOXTROPRULLIONS OF POPULATIONS  
**ROCKET SOCIETIES**  
REVIONISTS REDUCTIONS  
**LITROGRETICUL**  
ESOTERTIC PROPOGATIONS

**FRANKLIN**  
NBC: MASS MURDERED RULING  
CBS: WRISIROWRENOL WEBCASTS  
CONCURRENCE COMMENCING  
**DISTROTRENKAL**

**RICKMAN**  
CESFROJILLIONS GALAXIES  
**APPELLATE COURTS**  
STARWARS GALACTICA  
WUSGROCELLIKAI  
SASPROHENIKEI

**SHERBERT**  
SDROFILLIONS OF POPULATIONS  
: NESPROFROLLIKUL ROCKETCENTERS  
ATOMICAL FOLKLORIC

**WESTMINSTER**  
GRUTROHILLIONS OF POPULATIONS  
ABC: AKROTOCRACIES  
YALTRODRUNIQUO  
DECIPHERING STUPORS

**MARCH**  
TATROCKRULLIONS OF POPULATIONS  
NBC: NESJRODRENICAL NETWATCHES  
**ASSENTING EVOLVING**  
COVENANTS REMISIONS  
**VYCROJRENIAL**

**DAWSEY**  
GRUTROHILLIONS OF POPULATIONS  
NBC: GRUTROGRONIAL BROADCASTS  
**ASSENTING EVOLVING**  
**GRATRODRNIKEL**

**BOLDIN**  
FOX: MASSED MURDERERS  
NBC: DUCROKRULLIKAL  
INTERGALATIAL CIVIL ATTORNEYS

**STRONG**  
8,685,000,000,000 GALAXIES  
**POLITICANS**  
NUTRITIONISTS PROSPERIT

**HADLOCK**  
TROJRELLIONS OF POPULATIONS  
: RUTROGRENICUL PODWATCHERS  
ANScriBERS ACADEMY  
HACKRODRENIAL

**EDMONDS**  
ABC: ATTEMPTED MURDERS  
NBC: USDROWRENITAL WEBWATCHES  
ATOMICAL FOLKLORIC  
TRETROSTENIKUL

**OBAMA**  
SASDROPILLIONS OF POPULATIONS  
CBS: NUXPROGRICAL NETWATCHES  
GALATIAL CIVILIZATIONS  
**THACKRODRENIAL**  
**AWETROCENIAL**

**COLLEYVILLE**  
EXPRORILLIONS OF POPULATIONS  
CBS: GRETROJRELLITOL GIANT ROBOTS  
INTRICATE RIGOROUS  
CORPORATE VENTURES

**IMPEACH CLINTON**  
**12 GALAXIES**  
CBS: VACROSTRNICAL NEWSCASTS  
**ASSENTING EVOLVING**  
**VISTROJRONICOL**  
**BRUTCHOSTENIAL**

**HEINAN**  
ISDROGULLIONS OF POPULATION  
BIOGONIC CAPITULATION  
INSTITUTIONAL SCATHING  
THACKRODRENIAL

Frank Chu Archive & Conspiracy Handbook, 2025

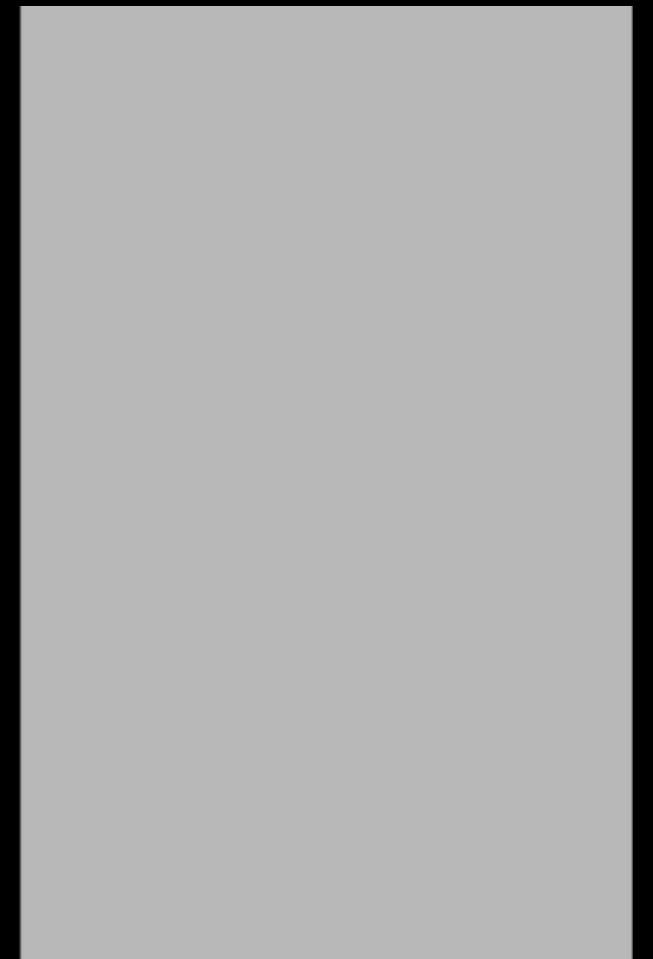
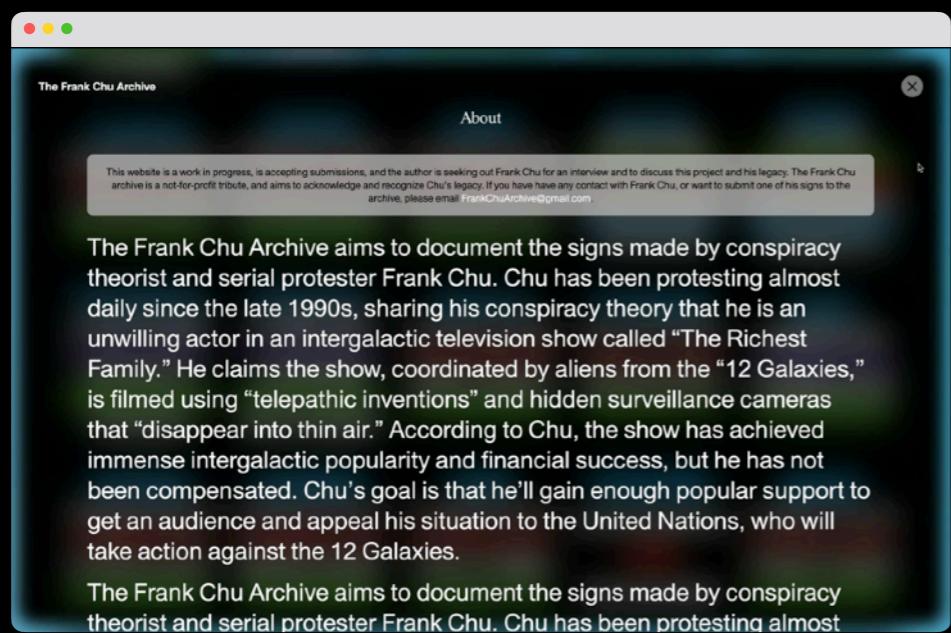
**OBAMA**

**MCDEVITT**

**MARCH**

**OBAMA**  
ICKTROKROLLIONS OF POPULATIONS

**HEINAN**  
THUTROYILLIONS OF POPULATION



SCHOOL OF COMMONS > MAKING PUBLIC > ISSUES > 2024 > CONSPIRATORIAL SIGNS

## Conspiratorial Signs

Chris Hamamoto

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**LAB: The Frank Chu Archive [2024]**

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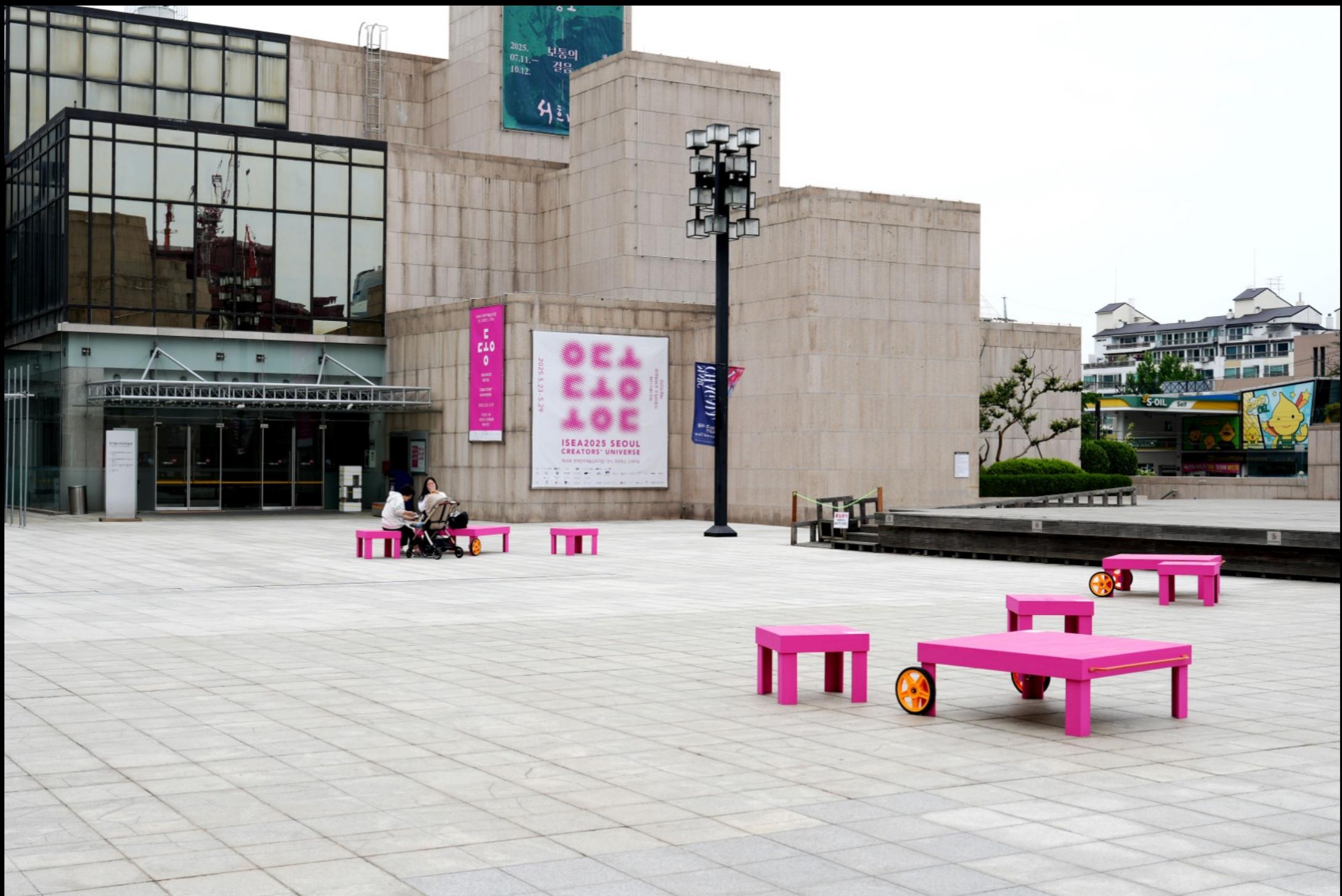
*Conspiratorial Signs* describes the background and practice of serial protester and conspiracy theorist Frank Chu. A staple of the early 2000s San Francisco community and local media, Frank's protest practice and celebrity status foreshadowed much of the information and political economy today. *Conspiratorial Signs* considers the ethics and strategies of conspiracy theories, including – how they are racialized and exploit those in vulnerable situations, as well as their potential for organizing and affecting change through World-Building, Hyperstition, and Fictioning.

At the beginning of the Frank Chu archive I had a straightforward idea: my goal was to contact conspiracy theorist and serial protester Frank Chu—an eccentric figure and staple of my childhood growing up in the San Francisco Bay Area—interview him, and make reproductions of as many of his signs as possible from his more than 25 years long protesting career. However, the more I reflected on the prompt and researched about Chu, the less clear this became as an objective.

Entering School of Commons in 2023 I was intrigued by the power of conspiracy theories. I originally conceived of my proposal during COVID-19 lockdowns, when QANON conspiracies and COVID denialism were at a fevered pitch. I was struck by the absurdity of these movements, but also acknowledged their appeal. Rather than accepting a tenuous and ambiguous reality where paranoia and uncertainty dominated, these conspiracies allowed their believers to become participants in narratives that offered explanations and a promise of closure.

At the same time, a surge in anti-Asian racism took shape, shaking the Bay Area community where I grew up and people of east Asian descent all across the US and Europe. While it's been accepted that the rise in anti-Asian sentiment was caused by increased anti-Asian rhetoric, it's still difficult to fully understand the cause and effect. A depressing and familiar pattern took shape, in which either unruly teenagers or the mentally disturbed unhoused would attack elderly asian people. Sometimes, the result of a robbery escalated unnecessarily. At other times the attacks seemed seemingly unprovoked and at random. I began to worry about my mom, who has lived alone since my brother and I moved out about 20 years ago. She is active and engaged with the community around her, and suddenly her independence was a cause for concern, as going shopping for groceries, waiting in your car at an intersection for the light to change, and taking the subway acquired a new level of risk. This fear was accentuated when a family friend's father was killed while taking his morning walk in a mugging.

While grappling with these sad realities, my mind drifted and fixated on Chu— as an Asian-American protester and conspiracy theorist he seemed to embody that moment in several strange ways. I remembered Chu from my youth in



Public Things Network: Seoul, ISEA 2025

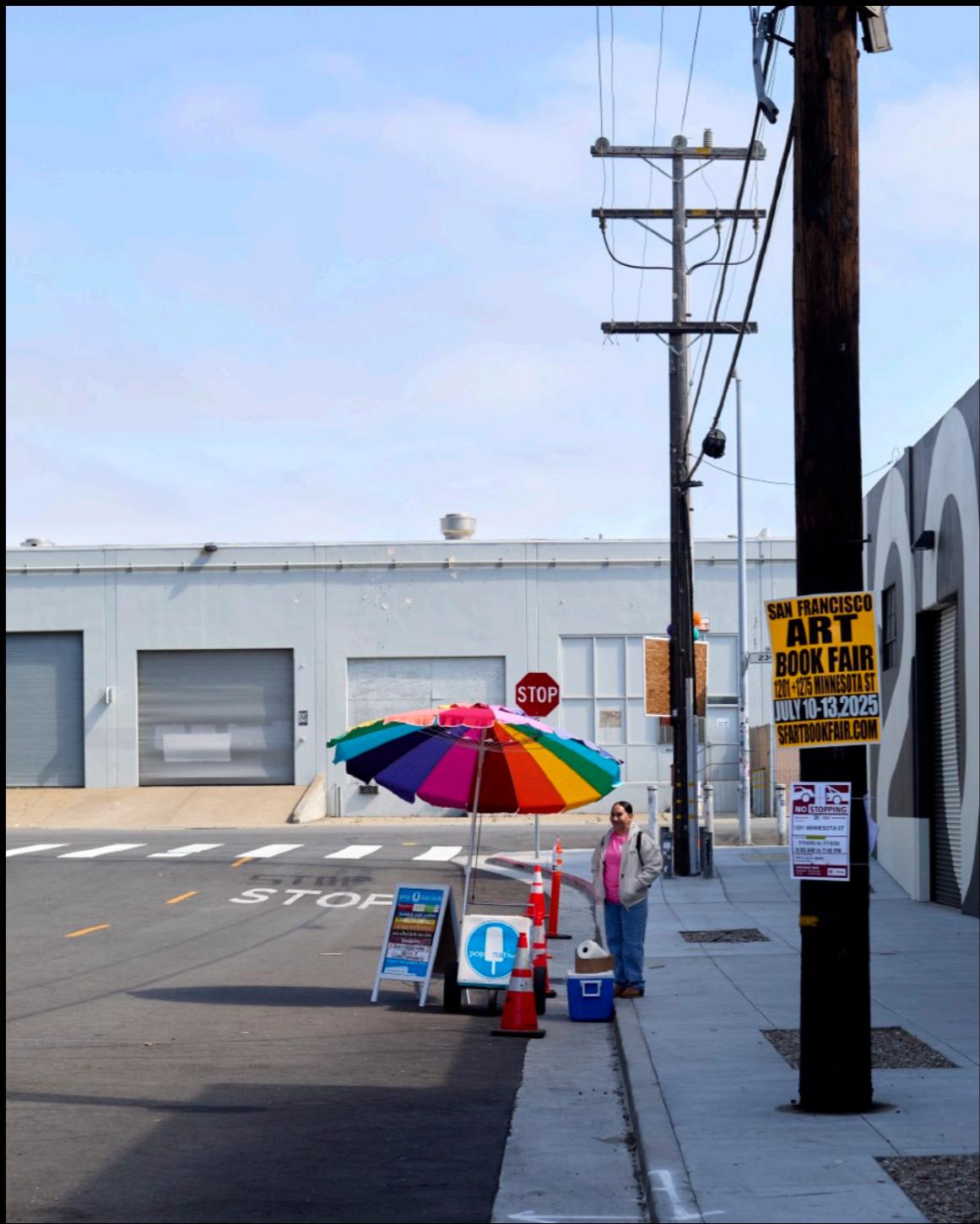


Public Things Network: Seoul, ISEA 2025





SNU at SFABF



SNU at SFABF









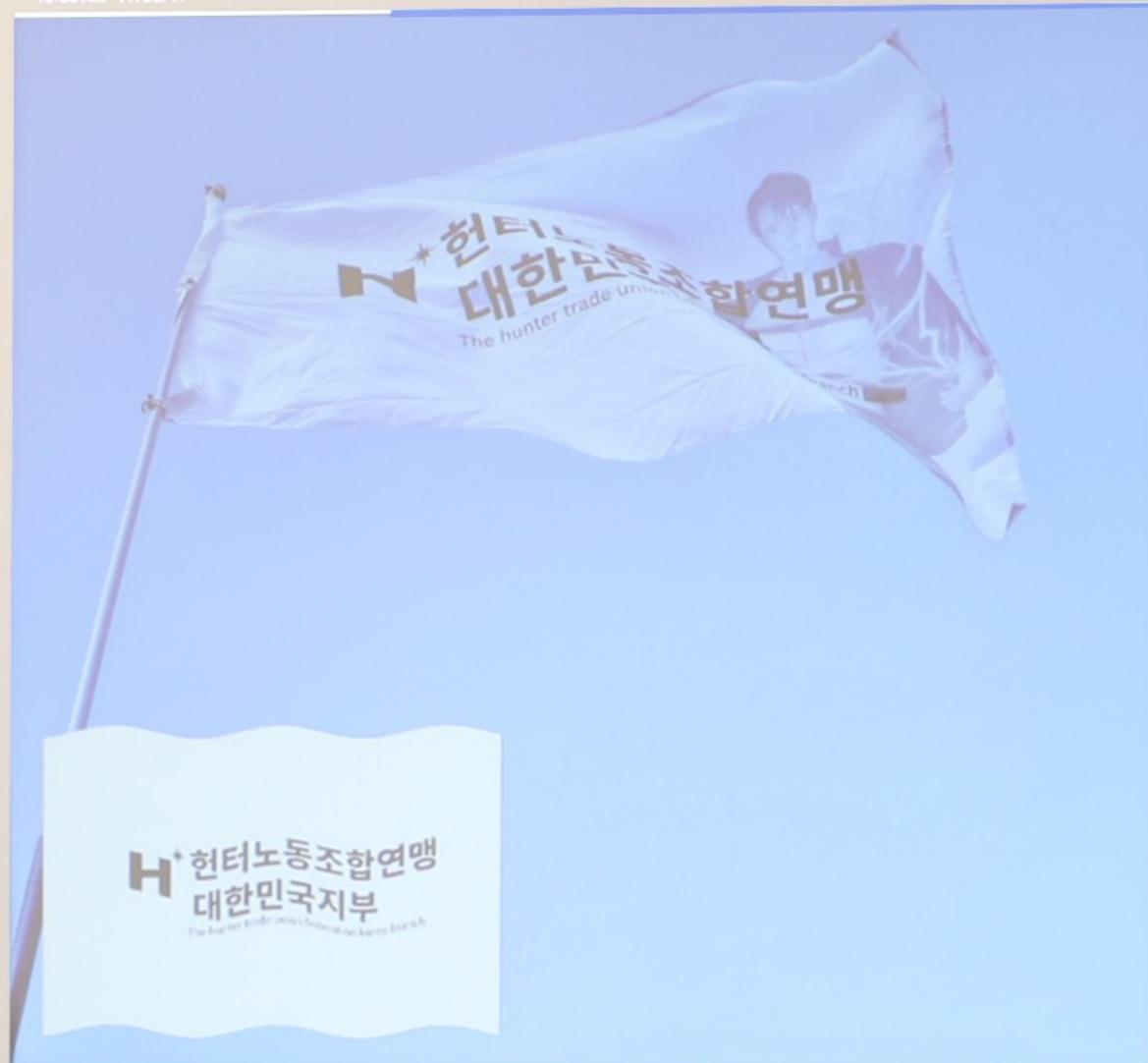


그리고 교수진

10:30 AM Fri Jul 11

\*\*\*

100%



THE HUNTER TRADE  
UNION FEDERATION  
KOREA BRANCH



i'm interested in...

experimental and niche interaction design  
pursuing an independent practice  
teaching and developing pedagogy  
learning Korean!

thank you!

For next class:

1. Write down a short description of your ideal role after school
2. Organize your work into folders
3. Prepare a short presentation (with visuals) on your work and your goals after school (~4 mins) featuring your:
  - A. background
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